

A global volunteer organization that economically empowers women and girls by providing access to education, the single most effective anti-poverty intervention.

SOROPTIMIST INTERNATIONAL OF THE AMERICAS

Region Strategic Plan Tactics

Live Your Dream Award

- Provide certificates/recognition to clubs that increased their awards.
- Host a Live Your Dream Award brunch at region conference and invite club recipients.
- Encourage clubs to provide gift cards to applicants do not receive the award, encourage them to stay focused and apply again.
- Follow up with recipients to track their progress and provide additional support.
- Invite past recipients to speak at region meetings.
- Set an example and fundraise in the region to give additional region awards.
- Offer each recipient a skills building workshop provided by the region.

Dream It, Be It

- Recognize clubs that increase the number of girls they serve through Dream It, Be It.
- Ask girls who participated to help promote the program.
- Share testimonials of new members who joined a club because of Dream It, Be It.
- Encourage clubs to continue to work with past participants including skills training, job-shadowing, career immersion, and involving them in other Soroptimist activities.
- Offer a grant for clubs that need financial support to start or continue a Dream It, Be It project.
- Survey clubs to determine barriers preventing them from participation.
- Create a Dream It, Be It hotline or closed Facebook group to assist clubs in managing the project.

Our Next Big Goal

- Recognize clubs that have demonstrated how their shift in focus from scattered efforts to SIA's Dream Programs has created a measurable difference.
- Assist clubs to develop a plan to transition club activities to support SIA's Big Goal.
- Provide coaching to clubs on how to transition existing activities into more support for the Dream Programs.
- Encourage clubs to Take One Step monthly.
- Encourage and recognize clubs that participated in the Working as One activity.
- Set an example for clubs by aligning region program work with the Dream Programs.